

ROLL OF 800 AND FUND OF \$20,000 IS GOAL OF C. OF C.

Campaign Committee Sets
Objective In The Coming
Drive — Plan Adequate
Sustaining Fund

Members of the campaign executive committee directing the movement to reorganize and expand the chamber of commerce deliberated at some length during their meeting at headquarters yesterday afternoon as to the goal that should be established during the week of the intensive enrollment of memberships and service fund subscriptions. It was announced that the committee had decided that not less than 800 members should be obtained, and a least \$20,000 pledged to the service or sustaining fund. Memberships and service fund subscriptions will be based on a period of three years.

It was the consensus of opinion of the members of the committee that a revenue of at least \$40,000 would be necessary to operate and maintain the sort of an organization that is necessary to carry on the activities that will be undertaken, and which will keep Phoenix abreast of the other fast-growing cities of this section of the country. It was explained that the enrollment of 800 members will net a total of \$20,000, and this amount added to the service fund desired, will give the chamber an annual income of \$40,000. Uniform membership dues of \$25 a year for each member were agreed upon, because it has been found, after making a careful investigation, that the average cost of maintaining a membership in a reasonably well-equipped organization is not less than \$15.40 a year. This includes the fixed "overhead" expense—heat, light, rental of quarters, stationery, supplies, postage, telephone, telegraph routine service, repairs, salaries of secretaries and his staff etc. When a member is paying less than \$25 dues the loss on him must be made up by other members. It has also been ascertained that 85 per cent of the dues will be paid by organizations of the country are charging \$25 or more dues a year.

To Raise Service Fund
The annual service fund to be raised in addition to the membership dues is required for the execution of a program of permanent work, and the financing of matters which may be included in the program of work. Subscriptions to this fund will be solicited of those individuals and firms commonly known as the "larger interests," who are, naturally, the recipients of a greater proportion of the advantage that will come to Phoenix through the accomplishment of development and improvement through the activities of the chamber of commerce than the average citizen without investments. It was further made clear that, as far as possible, all affairs that may come under the regular program of work of the chamber during the year demanded by the city should be included in the budget, and adequate funds provided for them. The service fund plan of financing fiscal affairs of this character has accomplished substantial savings of money in places where it has been adopted, in addition to its savings in time and energy for citizens. The plan also does away with the old "passing-the-buck" method, from time to time during the year for carrying on different activities.

Campaign Director Mel L. W. Dupuy accepted an invitation to speak before the Rotarians at their regular weekly luncheon at the Y. M. C. A. yesterday. He told in an interesting manner of the value of co-ordinated effort in building up a community, and emphasized the value of a modern, properly operated chamber of commerce as an agency for accomplishing the things that make for the building of cities.

Must Seize Opportunities
Major Dupuy assured his audience that the big things will not come to Phoenix uninvited, and cited the fact that to the east and to the west there are five cities which are active in the distribution of such propaganda to the outside world that will attract the thousands who are coming to the west, California, he said, had spent hundreds of thousands of dollars in educating the people of the east and middle west to the belief that it is entitled to first consideration by the tourist and healthseeker. Yet, he took occasion to mention, Arizona has its superior advantages which have up to this time never been exploited to the world as they should have been. The time is at hand, he warned his auditors, when Phoenix must reach out and grasp these golden opportunities or suffer the consequences.

The statement was handed out at campaign headquarters yesterday that the city will be divided into four geographical sections during the week of the intensive enrollment for memberships and service fund pledges, each district being assigned to a major, who will be assigned a certain number of captains, and they, in turn, will direct teams of not less than four workers each. The majors, the colors by which their districts will be designated, and men who have already agreed to serve as team captains, are as follows:

Green division—Major, W. C. Butten; captains, John Dennett, Jr., C. D. Dorr, Dave Goldberg, Doane Merrill, J. F. Tracy, Charles F. Willis, T. G. McKesson, John Georgoules.
Blue division—Major, Roy Murray; captains, John P. Barker, Dr. Will Wilkinson, C. F. O'Malley, Guy Alsap.

UNCLE SAM NOW FINDS HIS SINGERS AT HOME



"Made in America" opera is on the upgrade. After years of foreign domination Uncle Sam is supplying his own music. America is now eager to pay homage to native singers, whereas a short time back "Susie Smith of Missouri" had to change her name to Allendora Foremanatorio, before music lovers in the United States would hear her. Look at this group of American

singers now receiving the nation's plaudits: Top row (left to right) Miss Marie Rappold, soprano; Miss Cora Shase of Boston, who has been abroad for 10 years and has returned to her home land to sing at the Metropolitan Opera House; Miss Rosa Fosselle of Meriden, Conn., noted prima donna. (Bottom row) Dorothy Jardon, who met with success in De Koven's "The

Wedding Trip;" Orville Harrold, starring as a tenor with the Metropolitan Opera company; Charles Marshall of Auburn, Maine, who is singing the role of Othello in Chicago, and has been suggested as Caruso's successor. (Left, standing) Miss Laura Nemech, who has just returned from Italy where she met with huge success in the Scala Opera House in Milan. (Right, center) Geraldine Farrar.

BELIEVE SLAYERS OF JAP GARDENER ARE IN HIDING HERE

Active search still is being made by the sheriff's office for the brutal slayers of Shing Nakamine, the Japanese



NEMECIO LIERAS

gardener, whose body with nine deep cuts from an axe was found on Tuesday morning, January 25, lying in a garden holed near the door of his home, one-half mile south of Acme City. The officers believe the two Mexican woodchoppers working on the Nakamine ranch on the day before the crime who are suspected of having committed the murder are still in the valley.

Photographs of the two men, Nemecio Lieras and Francisco Quiroz, were identified by Dudley Lewis as the two who had been chopping wood for him and later were employed by Nakamine in the same capacity. At first their names were given as Ramon Arria and Francisco Gutierrez, but upon information secured by Deputy Sheriff Al DeWitt near Marinette, where the two men had worked, it was learned that

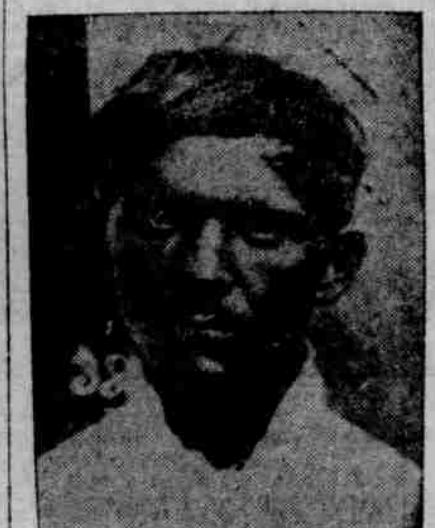
Leigh Ford, F. J. Alkire, Hal C. Prince, Leo Weaver, Press Bancroft, Ben Stanton.

Gold division—Major, H. D. McVay; captains, Harry T. Duffy, Fred A. Dibble, Perry M. Williams, W. B. Twitchell, L. M. McKinley, E. S. Clarke, Paul H. Bobbey.
White division—Major, George H. Todd; captains, W. C. Hornberger, J. O. Sexson, Mel Fickas, J. C. Norton, F. H. Ensign, G. D. Martin, M. P. Kelly, Fred O. Adams.

their true names were Lieras and Quiroz.

Lieras is described as being 24 years old, five feet five and one-half inches in height, light-complexioned, with a small scar on the left cheek bone. He entered the United States from Mexico on October 15, 1919. Quiroz is described as being 25 years old, five feet one inch in height, dark, and poorly marked. He entered the United States on October 16, 1919.

Neither of the men has been seen since late Monday evening before the murder. From information received at the sheriff's office yesterday, the two men were seen in Phoenix within the



FRANCISCO QUIROZ

past week and the officers believe they are still in the city. According to neighbors of the Japanese, Nakamine and the two Mexicans quarreled on Saturday before the murder over the payment for wood they had chopped for him. Both Mexicans, the neighbors say, knew that the Japanese had a large sum of money about the place.

COFFEE THE SOUTH AFRICAN

In the afternoon General Smuts would sometimes go into the members' smoking room (in the Capetown House of Parliament) and drink a cup of coffee, the popular drink in South Africa. In the old Boer household the coffee pot is constantly boiling. With a cup of coffee and a piece of biltong inside him a Boer could fight or trek all day. Coffee bears the same relation to the South African that tea does to the Englishman, save that it is consumed in much larger quantities. —Saturday Evening Post.

FINDS NO YOUTH IN WESTERN AMERICA

There is no youth in western America, in the opinion of Miss Helen McCormick, member of the faculty of the exclusive Orton school, who declares that western girls are either children or unsophisticated young women.

Miss McCormick, who was in Phoenix a week, returned last evening to Pasadena, where she will continue her part in the education of the western girls she finds so different from those of her dearly beloved New York.

"An empty-headed young generation, pleasure drunk," is the way the average western girl is described by the attractive young easterner who believes that the modern mother's "absent treatment" is largely responsible for the condition and rather fanciful idea of educating the parents rather than the children.

"It is criminal to hear the youngster blurt at what they know absolutely nothing about. I hate blue stocking and believe that good times are essential, and with her well rounded education a girl should take lessons in the dignity of a quiet voice and charm of manner."

She would not define education as a trained mind, but rather an educated heart and soul.

Although she is connected with a school, the attendance of which is made up largely of daughters of millionaires, Miss McCormick looks upon most of them as "poor little rich girls." The Orton school is not a castle on the Rhine, Miss McCormick says. "For a pile of marble does not put gray matter in the head." Orton is a homey place where the young heiresses are taught that their wealth can not buy friendship, loyalty, sincerity, truth and honor. Miss Orton belongs to the fine type which still observes the old fashioned manner which are fast going out. Her faculty is divided with instructors who lend a background of tradition and the younger members of the teaching staff who bring self reliance and assurance with them.

It is the latter class to which Miss McCormick belongs. She is charming of manner and has a pleasing personality. She was educated in this country and spent several years abroad in study and travel. Later she was connected with St. Mary's hall, Burlington, the oldest church school in America.

Miss McCormick came west last June and since has been with the Orton faculty as instructor in English

and dramatics. She is a great believer in the finishing school.

When Miss McCormick left for the coast last evening, she was accompanied by Miss Randi Kyerschow, the daughter of Harold Kyerschow, the brilliant Norwegian lawyer who is wintering in Phoenix. She is the third Phoenix girl to register at Orton this year, the others being Elizabeth Redewill and Mary Redewill.

High School Notes

A senior class meeting was held yesterday morning during the third and fourth periods. The first question that

came up before the class was that of the senior play. For some time there has been a question as to whether a play would be given this year under present conditions, and it was decided to put the matter before the class, with the result that it was voted not to have an annual affair until this year.

The next question before the class was the dedication of the annual. After two votes Captain Jones, the senior class advisor, was elected. Captain Jones has worked hard for the class this year, and the seniors appreciate his efforts.

A committee was appointed to select the commencement invitations.

The Blue Triangle girls are going to have a supper and business meeting Tuesday evening, beginning at 5:30 p.

m. Any girl who wishes to go must sign up in the "Y" room.

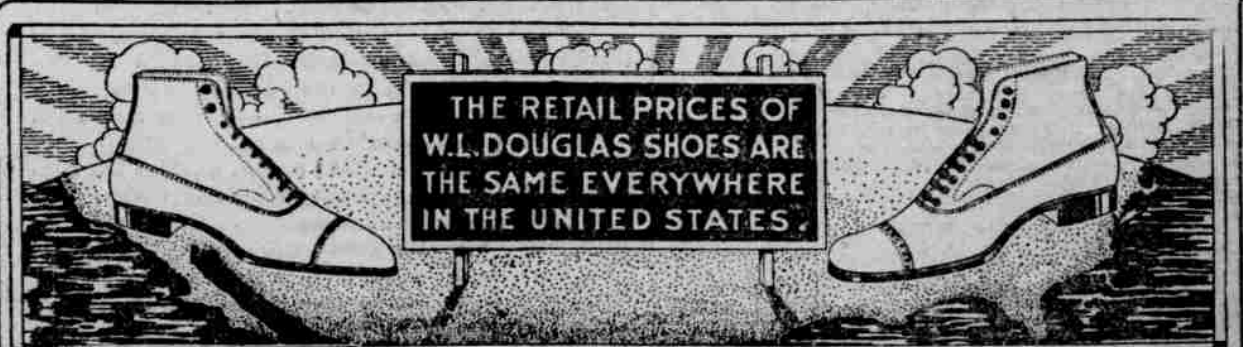
All girls who wish to go to the Temperance conference are requested to sign up immediately, as only 50 girls will be allowed to go. Better sign up before it is too late.

The class tennis tournaments will be held next week. Anyone who wishes to enter may sign up with his class captain or with Mr. Turner.

The Coyotes played the U. of A. second team yesterday afternoon after school.

The first period will be lengthened 15 minutes Monday and Tuesday, in order that the cadets may have a little more time to prepare for the field day.

Egerton Ryerson is called the father of the Canadian public school.



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Shoulder Pot	20c	Lamb Stew,	18c
Roast, per lb.		per lb.	
Boil Beef,	15c	Shoulder Pork	24c
per lb.		Roast, per lb.	
Shoulder Veal	25c	Country Sausage,	25c
Roast, per lb.		per lb.	
Veal Stew,	15c	Hens,	38c
per lb.		per lb.	
Shoulder Spring	28c	Ranch Eggs,	45c
Lamb, per lb.		per doz.	

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